

## Awareness and Participation Subcommittee Recommendations

The committee wrapped up Nov 30, 2021

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We reached out to 193 groups either by attending meetings in person or with the help of the club houses' BOD. We asked 9 Districts to participate. We found volunteers for eight of the nine Districts. Six of the eight actively worked to reach out to the groups.

The subcommittee made the following recommendations:

We discussed some best practices or recommendations we would like to make to the group that picks up where we left off.

1. Intergroup should continue to reach out to the groups every year. We do not believe this task should be assigned to one person or one Officer because it is too big of a job especially in the first few years.
2. We do not believe reaching out to the entire metropolitan area every year is efficient or effective. We suggest splitting the metropolitan area either in half or quarters. It would be more efficient if the committee either reached out to half the city this year and half the next year or, 1/3 or 1/4 this year and 1/3 or 1/4 next year, etc.
  - a. We think continuing to use the district boundaries is still the most efficient means of dividing the area.
  - b. We found it very difficult to find people willing and able to lead all districts and or visit the groups. Limiting the geographic area may lead to a more efficient process. Same number of willing people would cover fewer groups.

\*Many of these people stated that they don't believe Intergroup should be in existence and that the Office Committee should handle. These types of comments led to our next recommendation:

- c. When 2022 OutReach takes place, they should ask the groups "Why don't you attend Intergroup?" and give them a limited number of responses such as a) we did not know about Intergroup; b) we are a small group and do not have enough volunteers; c) we do not want to attend; or d) we do not believe Intergroup should exist (we frequently heard these responses).
3. In the spirit of the concept of participation, we think **"what" needs to be validated** by the Awareness & Participation Committee and **"what"** would be an accepted update should be **discussed and agreed upon by:**

- a. the people charged with updating the website and/or the Central Office staff
  - b. Awareness & Participation Subcommittee (people physically attending the groups)
  - c. Central Office Committee (or Liaison).
4. We found it best to reach out to the Club House Boards or Managers. They were happy to help. They know what meetings are active.
5. We found attending club picnics or area events was an easy way to "reach" a large number of groups in a brief amount of time.
6. We found posting articles in newsletters was an efficient way to get the word out.
7. We don't believe this committee should be active for an entire year. The outreach should be completed in four to six months.
8. We think all members of the Awareness & Participation Committee (including District leads and those people attending the groups) should attend an orientation meeting.
9. We think it best to kick off the annual Outreach and Awareness with an event/party.